



2012 Webinar Series Lineup

Webinars are free of charge for 501(c)(3) nonprofits.

Plan Ahead: Creating Your Nonprofit's Voter Engagement Plan

It's time to start thinking about your nonprofit's plan for registering, educating, and engaging your community during the 2012 presidential election.

January

States Move to Restrict Voting: What Nonprofits Can Do to Defend the Right to Vote

New election laws have created voter registration barriers and limited access to the polls. Join us for a discussion of this troubling trend and efforts to counter it.

February

Nonpartisan Voter Participation Basics for Nonprofits

This is a general introduction to nonpartisan voter engagement for nonprofits that will discuss voter registration, voter education, and get out the vote tactics.

March

Being Nonpartisan: 501(c)(3) Guidelines for Voter Engagement Work

Learn basic guidelines for 501(c)(3) organizations on how to carry out voter engagement work, including voter registration, voter education and get out the vote efforts, on a nonpartisan basis.

April

Laws on the Ballot: How Nonprofits Can Take a Stand on Ballot Questions

Learn how your nonprofit can take action and benefit from engaging the public around ballot measures.

May

Hosting a Nonpartisan Candidate Forum

Discover how your organization can host or co-sponsor an effective, nonpartisan candidate forum.

May

The ABCs of Nonpartisan Voter Registration for Nonprofits

This webinar will discuss tactics for conducting effective, nonpartisan voter registration at your nonprofit, emphasizing on-site registration strategies.

June

What Nonprofit Staff Can Do: Voter Engagement On and Off the Clock

Nonprofit employees must clearly distinguish between their nonpartisan voter engagement activities at work and other partisan political activities during personal time—learn what you can(not) do while at work and in your own time.

July

National Voter Registration Day: What It Means for Nonprofits

National Voter Registration Day is a nationwide effort that enlists nonprofits, businesses and celebrities to register voters on September 25th, 2012. This webinar will explain how your organization can participate in this remarkable effort.

July

Using Your Communications to Promote Voting

Use your communications more effectively to help your clients and constituents get out and vote in the 2012 presidential election.

August

Poll Worker Recruitment for Nonprofits

Help ensure that your community has the best possible Election Day experience by recruiting staff, volunteers, and constituents to serve as poll workers, translators, or polling place monitors on Election Day.

August

Getting Out the Vote the Nonprofit Way

Find out what you can do - particularly in the final days leading up to and on Election Day - to make sure your constituents and community have the information they need to successfully vote!

September

Election Day Mobilization the Nonprofit Way

Mobilize your community on Election Day and help protect voters from intimidation and suppression efforts.

October